

INTRODUCING NIMBO SCORES

# The independent rating for travel destinations.

Every destination scored 0-100 on weather reliability. Independent, transparent, updated monthly. Trusted by the insurers, OTAs, and resort operators who need a rating their customers can recognize.

EXAMPLE: APRIL 2026 NIMBO SCORE

92 /100

★ ELITE · TOP 10%

**Niseko, Japan**

Hokkaido · Skiing · April 2026

NIMBO SCORE™ · 9 OF 10 SEASONS DELIVER

WHAT GOES INTO A SCORE

# Four signals. One number. Recognized everywhere.

Every Nimbo Score is composed from four weighted signals — each independently sourced, each independently auditable. The score is the same scale across all eight categories: 0-100, with 90+ marking the elite top 10% of destinations.

40%

## Climatology

HISTORICAL BASELINE

10-year record of conditions for this destination, normalized by season and activity type.

30%

## Forecast

NEAR-TERM OUTLOOK

NOAA GFS, ECMWF HRES, DWD ICON ensemble — disagreement between models scored separately.

20%

## Volatility

YEAR-TO-YEAR VARIANCE

Destinations that deliver consistently outscore equivalent-average but high-variance destinations.

10%

## Recency

CLIMATE SIGNALS

SST anomalies, ENSO state, sea ice, current-season deviation from baseline. Updated monthly.

*Methodology published. Inputs public. No editorial overrides. Reviewed annually by the NimboX Methodology Council.*

# Trust comes from transparency.

The methodology is published. The inputs are public. The algorithm is auditable. Every score includes its drivers. No black box.

## WHAT GOES IN

### Inputs

→ **10-year climatological baseline**

Historical conditions for each destination, normalized by season

→ **Three independent forecast models**

NOAA GFS, ECMWF HRES, DWD ICON; ensemble disagreement scored

→ **Activity-specific thresholds**

"Good" means different things for surf, ski, kite, golf, etc.

→ **Volatility adjustment**

Consistent destinations score higher than equivalent-average but high-variance

→ **Recency weighting**

SST anomalies, ENSO state, climate signals updated monthly

## EXPLICITLY EXCLUDED

### No tampering

→ **No marketing dollars**

Destinations cannot pay to improve scores

→ **No editorial discretion**

Fully algorithmic; no human "adjustments"

→ **No proprietary data**

All inputs are public, peer-reviewable

→ **No service ratings**

Weather reliability only; hotel quality is out-of-scope

→ **No future speculation**

Scores reflect probability, not predictions

*Reviewed annually by an independent NimboX Methodology Council. Full white paper publishes Q3 2026.*

# Four ways to put Nimbo Scores to work.

Same data, four monetization tiers. Founding partners get pricing protection through 2027 and direct founder access.

**MOST POPULAR**

TIER 1

## Public Badge License

**\$25K-100K** / year per destination

Display the Nimbo Score badge on your marketing pages. Monthly refresh, private analytics, peer-reviewed methodology. Best for resort operators, ski areas, surf camps, and tourism boards.

TIER 2

## Trip-Level Score API

**\$0.10-0.50** / pull · volume-discounted

Per-pull pricing for buyers integrating scores directly into product flows. Travel insurers call at quote time, OTAs at booking time. RESTful API, JSON in/out, confidence intervals included.

TIER 3

## Score Index Subscriptions

**\$10-50K** / month

Time-series indices for major weather-correlated regions. Bloomberg / Refinitiv distribution available. Custom indices to client spec. Best for hedge funds, utility desks, commodity traders.

TIER 4

## White-Label Co-Branding

**\$250K+** / year minimum

"Faye Trip Score (powered by Nimbo)" or "Booking.com Reliability Index (Nimbo-rated)." Custom methodology blending, exclusive category rights, dedicated technical resources, founder-direct.

# License Nimbo Scores.

Founding partner pricing for the first 25 license holders. Whether you operate a single resort, run a global insurance line, or trade weather derivatives — tell us what you would use it for and we come back within one business day.

## BOOK A CALL

[nimbox.app/nimbo-scores](https://nimbox.app/nimbo-scores)

15-min discovery · founder direct

## EMAIL DIRECT

[partnerships@nimbox.app](mailto:partnerships@nimbox.app)

Subject: Nimbo Scores license

## METHODOLOGY

[nimbox.app/nimbo-scores](https://nimbox.app/nimbo-scores)

Methodology white paper Q3 2026

*"The independent rating travel marketing has been missing.  
Independent. Transparent. Recognizable."*