

Reach customers ~~after~~ **at** the moment they commit.

Google sells you intent. Meta sells you interest.

NimboX sells you commitment.

\$3K+

avg trip spend per active user

14d

avg lead time to commitment

\$120K+

avg HHI of audience

8 verticals

surf · ski · kite · festivals · golf · sail · aviation · beach

For: travel insurance · gear · OTAs · resorts · destinations

Three signals nobody else has.

Most ad targeting is guessing dressed up as data. NimboX has signals that are real, recent, and resolved — every user has actively engaged with a specific trip on a specific date.

1

Verified commitment

NimboX users don't just look at trips — they actively price them. They use our position calculator, share markets with their group chat, and tell us what they're betting on. That signal is hundreds of times more valuable than a Google search query.

87%

of active users have a tracked trip

2

Vertical specificity

Not 'people who like the outdoors.' Skiers in Niseko, kites in Tarifa, festival-goers at Coachella, pilots flying into Aspen. Eight distinct verticals, each with deep behavioral data. A surfer's spend profile is nothing like a golfer's.

8 verts

each with discrete spend signals

3

Time precision

Our users tell us their trip dates. We know within a 7-day window when they're going. Your gear ad reaches them in week T-3 (still buying), not T+0 (already there). Your insurance offer reaches them when they're pricing risk, not after the trip is paid for.

±7 days

precision on trip date

WHO WINS

Three brands ready to win on day one.

If you operate one of these businesses, NimboX is the highest-ROI consumer marketing channel currently being built. Math below uses category-comparable benchmarks.

A Travel insurance carriers

Faye · Allianz Travel · World Nomads · Battleface · Generali

Every NimboX user is, by definition, actively thinking about trip risk. They are the most pre-qualified leads for parametric weather coverage on the open internet.

3-5x

lift vs Google

\$45-120

per acquired policy

B Active-travel gear

Patagonia · Black Diamond · Burton · Outdoor Research · Naish · Cabrinha

Skiers planning Niseko buy goggles, gloves, jackets. Kites planning Tarifa buy boards, harnesses. We know who, where, and when. Run a deep-discount window 21 days out from trip start.

2-4x

conversion vs paid social

\$180+

avg basket on referrals

C Resorts & OTAs

Vail · Niseko United · Aspen · Booking.com · Expedia · Hopper

Active travelers come to NimboX before they book. Place your offer at that exact moment and you skip Booking.com's 15% commission entirely. Reliability badges drove 2-3x lift in pilot tests.

\$60-180

per direct booking

+22%

avg conversion lift

Performance projections based on category-comparable benchmarks. NimboX-specific data publishes Q4 2026 after first sponsored partnerships.

WHAT YOU CAN BUY

Four products. One conversation to start.

From a \$5K pilot to a six-figure data licensing contract. Founding partners get pricing protection through 2027 and direct founder access.

MOST POPULAR

Native destination sponsorships

\$5K-50K per campaign

Your brand on the destination guide your buyers actually read. Surpline rates plus measurable conversion. Co-branded editorial, sponsored CTAs, full first-party measurement on click-throughs and bookings.

Trip Risk Score API

\$0.10-0.50 per pull · volume-discounted

Integrate weather risk scoring into your underwriting, pricing, or recommendation engine. Used by travel insurance carriers for parametric coverage. Used by OTAs for booking confidence.

Audience syndication

\$15-50K per audience · CPM negotiable

Hashed, consented NimboX cohorts pushed to Meta Custom Audiences, TikTok, X, Pinterest, Google Customer Match. Lookalikes scaled to millions. CCPA / GDPR compliant. Refresh weekly.

Resort Reliability Rating license

\$50-250K annual contract

License the NimboX-rated badge for display on resort, OTA, or destination pages. Backed by 10-year climatology + live forecast inputs. The third-party rating travel marketing has been missing.

Book a 15-minute call.

Tell us about your brand, your KPIs, and what you are trying to grow. We come back within one business day with whether NimboX can move your number — and if not, we tell you.

BOOK A CALL

nimbox.app/for-marketers

15-min discovery · founder direct

EMAIL DIRECT

partnerships@nimbox.app

1 business day reply

INVESTOR / STRATEGIC

nimbox.app/investors

Q1 2026 founder letter

*"Aligned incentives create durable performance.
NimboX will only accept advertising that aligns with the user experience."*